



NATIONAL VEHICLE LEASING ASSOCIATION

LEASING'S DRIVING FORCE SINCE 1968

Insurance, Auto Auctions, & Web Marketing

July 17-18, 2009
The Astor Crowne Plaza – French Quarter
New Orleans, LA



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LEASING'S DRIVING FORCE SINCE 1968

Course Description

Designed specifically for managers and leaders, this seminar will help you to:

- 1) Enhance the skills of company principals and management to direct a successful operation.
- 2) Gain control of important operational issues facing every organization.
- 3) Provide insight into the development of capable employees.

This 2 day seminar is part of a continuing cycle of seminars which will provide you with a solid understanding of the complex issues currently surfacing within the industry. This seminar is also designed to inform the student of what lies over the horizon with respect to the industry.

Who Should Attend?

This course is designed for those with corporate management responsibilities. It is also intended for current and future candidates who desire to attain the Certified Vehicle Leasing Executive (CVLE) designation through the NVLA Certification Program.

Graduates of the Certification Program applying for recertification points are also well-suited to attend. Call to learn about our special discounted tuition. Graduates may earn 70 points toward recertification. To enroll, contact the NVLA offices for an application form.

Note: Should you choose not to attain the CVLE designation but want or need a comprehensive understanding of these leadership areas, you may sign up for this seminar only.

Enrollment Forms

If you are planning to take this seminar as part of the NVLA's two-year advanced level management certification program, the Certified Vehicle Leasing Executive (CVLE), then you are required to complete the Certification Application Form (CAF) and remit the appropriate fee.

Upon receipt of your enrollment application, you will be forwarded a Personal Data Form (PDF) to be completed. Call 515-245-2634 For more detailed information or a CVLE enrollment package.

Program Schedule

Friday, July 17, 2009	Hosted Breakfast Session 1	7:00 am – 7:30 am 7:30 am - 5:00 pm
Saturday, July 18, 2009	Hosted Breakfast Session 2	7:00 am – 7:30 am 7:30 am – 12:00 pm

To qualify for the CVLE designation, attendance is required all day Friday & Saturday. The examination will be distributed **ONLY** at the conclusion of the Saturday morning session. **Dress Code** calls for casual, comfortable attire.

Hotel and Registration Information

July 16-19, 2009

The Astor Crowne Plaza – French Quarter

739 Canal Street at Bourbon

New Orleans, LA 70130

T: 888-696-4806

F: 504-962-0511

\$ 109.00 per night room rate

When contacting the hotel, indicate that you are with the National Vehicle Leasing Association group. To receive the special discount room rate, reservations must be made prior to July 1st, 2009. Cancellations must be made within 48 hours of arrival, or you will be charged one night plus room and tax.

Air Transportation

Please fly into New Orleans, Louis Armstrong International Airport

Valet Parking Available at \$27.95 per day



[Click to Download a large, printable French Quarter Map.](#)

Driving from the New Orleans International Airport, Take I-10 East bound to I-10 New Orleans Business District, continue for approximately 2 miles to the St Charles Avenue Exit.

As you exit, stay in the left hand lane and at the first traffic light, take a left onto Carondelet Street. Stay on Carondelet until you reach Canal Street. Take a right onto Canal Street(the hotel is on your left as you make this turn) and get into the left lane. Make the first u-turn available on Canal Street and circle back to the hotel on the corner of Bourbon and Canal Street (739 Canal Street).

- Louis Armstrong Int'l Airport: 12 Miles
- Convention Center: 10 Blocks
- Saenger Theater: 5 Blocks
- Superdome: 10 Blocks
- Aquarium of the Americas: 4 Blocks
- Harrah's Casino: 4 Blocks
- Jackson Square: 6 blocks
- D-Day Museum: 8 blocks

Registration Fees

Fees include all educational materials, continental breakfasts, and refreshment breaks.

	Fee Until July 1st	Fee After July 1st
NVLA Member: CVLE Candidate	\$465	\$490
NVLA Member: This Session Only	\$515	\$540
NVLA Member: Re-certification	\$250	\$350
Non-Member: CVLE Candidate	\$600	\$625
Non-Member: This Session Only	\$625	\$650
Non-Member: Re-certification Candidate	\$450	\$550

For re-certification registration information, please call Ben Carfrae at 515-245-2634, or email bcarfrae@ruan.com.

Seminar Cancellation Policy

Cancellations must be in writing and received at the NVLA office no later than July 1st, 2009 for a refund. Cancellation is subject to a \$50 processing fee.

Registration is transferrable. Non-members joining the NVLA within 30 days of this session's conclusion are eligible for a \$100 credit (from the non-member registration fee) towards membership.